



## **MOST VALUABLE PROMOTIONS' MVPW-03: HAN VS. HOLM 2 AND SERRANO VS. HANSON SETS RECORD FOR HIGHEST COMBAT SPORTS GATE IN EL PASO COUNTY COLISEUM HISTORY**

***MVPW-03 surpasses every combat sports event ever held at the historic El Paso County Coliseum, becoming the venue's highest-grossing combat sports event of all time***

**EL PASO, TEXAS – MAY 30, 2026** – Most Valuable Promotions (MVP) today announced that MVPW-03: Han vs. Holm 2 and Serrano vs. Hanson on Saturday, May 30, at the El Paso County Coliseum has generated the highest gate for a combat sports event in the venue's history.

MVPW-03 now joins a storied lineage of historic combat sports events at the El Paso County Coliseum, including a young George Foreman's 1971 TKO victory over Vic Scott early in his professional career, Hall of Famer Salvador Sánchez's legendary 1980 WBC featherweight title defense against Juan Laporte and Erik Morales' first WBC junior featherweight world title victory over Daniel Zaragoza in 1997, a landmark card that featured future boxing icon Floyd Mayweather Jr. early in his professional career. The venue also hosted Sugar Shane Mosley's IBF lightweight title defense later that same year, helping cement the Coliseum's reputation as one of the Southwest's most historic combat sports venues.

Additionally, the Coliseum hosted AEW Dynamite in February 2023, bringing nationally televised professional wrestling back to El Paso, featuring many of the sport's biggest stars. The venue also welcomed TNA Sacrifice 2025 and TNA Final Resolution 2025, along with many of the region's leading boxing and mixed martial arts promotions, further cementing its reputation as one of the premier combat sports venues along the U.S.-Mexico border.

Headlined by El Paso native and MVP's WBA lightweight world champion **Stephanie Han** (12-0, 3 KOs) and the most decorated two-sport athlete in sports history, **Holly Holm** (34-3-3, 9 KOs) in a highly anticipated rematch, alongside MVP's unified featherweight champion **Amanda "The Real Deal" Serrano** (48-4-1, 31 KOs) defending her world titles against Germany's top-ranked contender **Cheyenne "Pepper" Hanson** (17-2, 13 KOs), MVPW-03 has established itself as the biggest fight night in El Paso County Coliseum history. The event also features additional world championship bouts, including MVP and Australia's unified middleweight world champion **Desley Robinson** (11-3, 4 KOs) vs. Canada's former world champion **Mary Spencer** (10-3, 6 KOs) and MVP's three-division champion **Yokasta Valle** (34-3, 10 KOs) vs. Mexico's WBC junior flyweight world champion **Lourdes Juarez** (39-4, 5 KOs).

“This is a historic moment not only for Most Valuable Promotions, but for El Paso and the local fight fans who have supported this event from day one,” **said Jake Paul and Nakisa Bidarian, co-founders of MVP.** “The El Paso County Coliseum has hosted some of the most important names in boxing history, from a young George Foreman and Hall of Famer Salvador Sánchez, to Erik Morales and Sugar Shane Mosley, and later Floyd Mayweather Jr. For MVPW-03 to set a record gate in a venue with this kind of history is a powerful statement about how far women’s boxing has come. Amanda Serrano, Holly Holm, Stephanie Han, and the extraordinary champions featured on this card have accomplished something unprecedented, and we are proud to deliver what is now the highest-grossing combat sports event ever held at this iconic venue.”

MVPW-03 continues MVP’s commitment to elevating women’s boxing and producing historic events that showcase the sport’s biggest stars on the largest stages. The record-breaking event further cements MVP’s position as one of combat sports’ premier promoters, continuing the company’s growing track record of delivering historic live events globally. On Saturday, May 30, MVPW-03: Han vs. Holm 2 and Serrano vs. Hanson will take place live from El Paso County Coliseum in El Paso, Texas, with the preliminary card beginning at 3:00pm MT live on ESPN+ and the main card beginning at 7:00pm MT live on ESPN.

For more information, follow on X via @MostVPromotions or on Instagram via @MostValuablePromotions.

### **About MVP**

Most Valuable Promotions (MVP) was founded in August 2021 by Jake Paul and Nakisa Bidarian with a fighter-first ethos. Since its inception, MVP has produced 30 live boxing events, currently promotes over 60 fighters, 16 world champions, and 26 top contenders.

MVP has led boxing’s evolution in the streaming era through partnerships with the world’s leading platforms. In November 2024, MVP’s Jake Paul vs. Mike Tyson and Katie Taylor vs. Amanda Serrano 2 was the first-ever live professional sports event streamed on Netflix. Paul vs. Tyson shattered records, becoming the most-streamed sporting event of all time with 125 million live viewers worldwide. MVP went on to partner with Netflix twice in 2025 for MVP’s Taylor vs. Serrano 3 and Jake vs. Joshua: Judgment Day.

Today, MVP is the global home of women’s boxing. MVP’s Katie Taylor vs. Amanda Serrano in 2022 was the first female fight to headline Madison Square Garden, while Taylor vs. Serrano 2 in 2024 saw 74 million viewers globally on Netflix and became the most-watched professional women’s sports event in US history with 47 million AMA in the US. Their 2025 trilogy on Netflix topped an all-women’s megacard that set the official GUINNESS WORLD RECORDS™ title for the most world championship belts ever contested on a single fight card, male or female, with 17 world titles, earning nearly 6 million viewers globally.

**Press Contact**

MVP PR

Michael Goldberg: [michaelpr@mostvaluablepromotions.com](mailto:michaelpr@mostvaluablepromotions.com)

Liz Keller: [liz@mostvaluablepromotions.com](mailto:liz@mostvaluablepromotions.com)